



Advertising in The Standard

136 South Keowee St. | Dayton, OH 45402
(937) 424-3300 | Fax: (937) 222-5794
info@ohiopma.org | www.ohiopma.org
Contact: James Perry

Advertising Company: _____ Contact Name: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____ Fax: _____

E-mail: _____ Website: _____

THE STANDARD

OPMA's Newsletter *The Standard* is printed quarterly and distributed to over 200 professional pest management companies, industry representatives, and trade publications.

Issues (indicate insertion date):

2011 Issues

- Winter Summer
- Spring Fall

Ad Sizes (indicate):

- Full Page (7" wide x 10" tall) \$285
- Half Page Horizontal (7" wide x 4 7/8" tall) \$200
- Half Page Vertical (3 1/2" wide x 9 7/8" tall) \$200
- Quarter Page (3 1/2" wide x 4 7/8" tall) \$150
- Business Card Size (3 1/2" wide x 2" tall) \$75



Contact FPMO Members:

<i>Eric Scherzinger of</i>	(937) 313-4453
<u>Scherzinger Corporation</u>	eric@stopzbugs.com

<i>Patrick Boland of</i>	(513) 458-5284
<u>Scherzinger Corporation</u>	pboland@stobzbugs.com

Mechanical Requirements:

Ads should be submitted on CD or electronically (email to info@ohiopma.org) whenever possible. Ads should arrive in a PDF or flattened TIFF format with all fonts and images embedded. For TIFF formats, a PDF proof should be included. Black and white ads should be submitted in grayscale with a minimum resolution of 300 dpi. Trim size of the publication is 8 1/8" wide x 10 7/8" tall.

Artwork/Insertion Order Deadlines:

- Winter Issue – January 15 Summer Issue – July 15
- Spring Issue – April 15 Fall Issue – October 15

Terms:

Invoices will be mailed with tear sheets immediately following each issue.

Agreement:

We wish to place advertising in **The Standard** as specified above. Ads are ROP, unless otherwise specified.

Advertiser's Signature: _____ Date: _____