



# Advertising in The Standard

136 South Keowee St. • Dayton, OH 45402  
(937) 424-3300 • Fax: (937) 222-5794  
info@ohiopma.org • www.ohiopma.org  
Contact: James Perry

Advertising Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### THE STANDARD

OPMA's Newsletter *The Standard* is printed quarterly and distributed to over 200 professional pest management companies, industry representatives, and trade publications.

#### Issues (indicate insertion date):

##### 2010 Issues

- Winter       Summer
- Spring       Fall

#### Ad Sizes (indicate):

- Full Page (7" wide x 10" tall)       \$285
- Half Page Horizontal (7" wide x 4 7/8" tall)       \$200
- Half Page Vertical (3 1/2" wide x 9 7/8" tall)       \$200
- Quarter Page (3 1/2" wide x 4 7/8" tall)       \$150
- Business Card Size (3 1/2" wide x 2" tall)       \$75

#### Mechanical Requirements:

Ads should be submitted on CD or electronically (email to [info@ohiopma.org](mailto:info@ohiopma.org)) whenever possible. Ads should arrive in a PDF or flattened TIFF format with all fonts and images embedded. For TIFF formats, a PDF proof should be included. Black and white ads should be submitted in grayscale with a minimum resolution of 300 dpi. Trim size of the publication is 8 1/8" wide x 10 7/8" tall.

#### Artwork/Insertion Order Deadlines:

- Winter Issue – January 15      Summer Issue – July 15
- Spring Issue – April 15      Fall Issue – October 15

#### Terms:

Invoices will be mailed with tear sheets immediately following each issue.

#### Agreement:

We wish to place advertising in **The Standard** as specified above. Ads are ROP, unless otherwise specified.

Advertiser's Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Contact FPMO Members:

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Craig Farrell of      (330) 965-0507  
**Expert Pest Management**      [goexpert4@zoominternet.net](mailto:goexpert4@zoominternet.net)

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Molly Patton of      (440) 338-3101  
**Patton Pest Control**      [molly@pattonpest.com](mailto:molly@pattonpest.com)